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What Makes Scents

The International Fragrance Association (IFRA) recently released its Transparency List (view at ifraorg.org), naming 3,163 ingredients—synthetic and natural—that perfumiers use to make scents.

The good news: The IFRA has made strides to disclose the mystery ingredients considered “trade secrets” in fragrances.

The bad news: Of the 3,163 ingredients, 26 ranked a toxic 10 out of 10 on the Environmental Working Group (EWG) Skin Deep cosmetic database, and one in six fell in either the moderate- or high-hazard range, EWG scientists say. —MJ



Best Beauty Bargains

Natural personal care can drain your wallet: Real, pure ingredients simply cost more than synthetic imitations (100 percent juice versus Tang, anyone?). But finally, we’re seeing nontoxic, effective products at near-Pert Plus prices. Our top picks:

\$6 LIP COLOR Hemp Organics Lip Tints in Kiss (colororganics.net)

\$8 BODY OIL Aura Cacia Energize Aromatherapy Body Oil (4 oz; auracacia.com)

\$8 SHAMPOO Burt’s Bees Super Shiny Grapefruit & Sugar Beet Shampoo (12 oz; burtsbees.com)

\$10 BODY BUTTER Badger Balm Antique Rose Body Butter (1.7 oz; badgerbalm.com)

\$10 MASCARA Honeybee Gardens Truly Natural Mascara (honeybee gardens.com)

\$11 FACIAL CLEANSER J.R. Watkins Daily Cleansing Cream (6.4 oz; jrwatkins.com)

\$17 FACIAL SERUM derma e Ester-C Moisturizing Serum (2 oz; dermae.net) —MJ

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Moyad, M. et al. Adv Ther. 2006; Oct; 25(10): 995-1009.
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